

Minsun (Sunny) Song

Product UX/UI Designer

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Vancouver, BC, Canada

Creating Intuitive Interfaces that Delight Users

Sunny Song is remotely working as a User Interface Designer currently working at Pebble Eutopis, in Toronto. Driven by curiosity, empathy, collaboration and process, she's a thoughtful problem-solver who enjoys creating experiences that make an emotional connection.

Experiences

UI Designer at **Eutopis**

August 2022- Present
Toronto, ON

- Collaborated with cross-functional teams to understand project goals, user needs, and business requirements, translating them into intuitive and visually appealing user interfaces.
- Created wireframes, prototypes, and high-fidelity designs for mobile, tablet and web devices using industry-standard design tools, ensuring seamless navigation and optimal user engagement.
- Implemented responsive design principles to optimize user experiences across various devices and screen sizes.
- Contributed to product strategy and ideation sessions, offering creative insights and innovative design concepts to drive business objectives

Founding Designer at **Rico App**

November 2021- December 2022
Burnaby, BC

- Led new branding & visual imagery for app and present product ideas to relevant team members for brainstorming.
- Perform research on product technologies and structures to implement into design concepts.
- Suggest improvements to design and performance to product engineers and employ design concepts into functional prototypes

UX/UI Designer at **OHO! Market**

October 2020 - August 2021
Burnaby, BC

- Investigated user experience design requirements and implemented solutions for potential weaknesses under research for our e-commerce website.
- Developed and conceptualized a comprehensive UI/UX design strategy for an intuitive e-commerce website experience.
- Designed UI elements and brand design guide for our digital design system.
- Connected to Google Analytics to get verified data to analyze and understand our customers' behaviours for upgrading the website's resources.

Web & Graphic Designer at **Sunnyside Studio**

April 2019 - December 2020
Burnaby, BC

- Designed two of forty pages magazines for 2 season (2019 F/W & 2020 S/S) at Vancouver Fashion Week and 2020 S/S season posters of Vancouver Kids Fashion Week.
- Worked with 8 clients to making new brand digital asset (logo, business card, brand design guideline) and their business websites.

Web & Graphic Designer at **ASTNC Solutions**

June 2018 - September 2018
Vancouver, BC

- Created complex graphics and custom professional designs for a variety of businesses, organizations, professionals and individuals
- Designed presentational a client's company and 30 services' information with infographics, pictures and typographies for posting on their new website

Education

Diploma **User Experience Design Full-time**

BrainStation
Vancouver, BC, Canada
2019 - 2019

Associate Certification **Graphic Design**

BCIT
Burnaby, BC, Canada
2017- 2018

Certification **Web Technology**

BCIT
Burnaby, BC, Canada
2017- 2018

Associate Degree of **Hotel Management**

Jangan University
Sowon-si, South Korea
2009 - 2011